

THE **SD** ELEMENT

Wes



## Wes

### Features

The Wes lounge was named after its soft yet striking appearance, paying homage in name to film director Wes Anderson. The Wes range represents a design exploration into merging traditional upholstery techniques with minimal contemporary design.

Over a year in development the Wes range highlights the skill and craftsmanship of Australian made upholstery. Sculpted and manipulated by hand over a uniquely designed, steel & timber frame, the Wes range conveys complex yet minimal forms with entirely seamless upholstery from every angle. Contrasting piping celebrates the soft form of the lounge with elegant and vibrant colours.

The Wes collection includes lounges and ottomans in a variety of shapes, sizes and finishes offering an assortment of unique colour options and styles.

### Finishes

Fully upholstered in approved contract fabrics, vinyls and leathers. Turned + natural polished White Ash timber legs

### Designer

Tom Fereday develops products based on the principle of honest design, conveying a design process which celebrates the materials and manufacturing processes behind furniture and products. By using the environment as a positive design constraint he guides intelligent and thoughtful design outcomes which connect with people through natural materials, tactile finishes and innovative design.

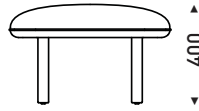
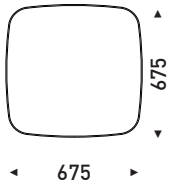
Tom strives to create enduring designs which are meaningful to people and their environment.



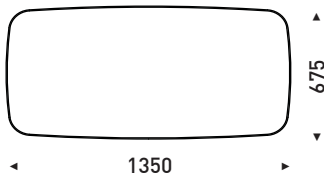
## Wes

### Dimensions

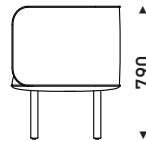
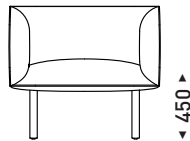
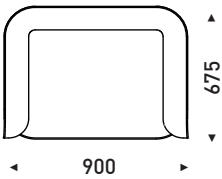
675 Ottoman



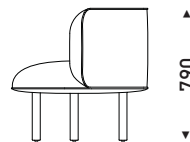
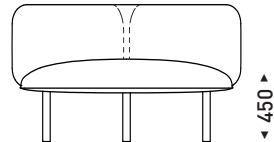
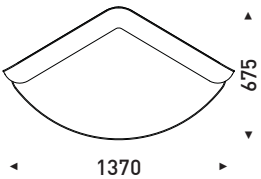
1350 Ottoman



900 Lounge

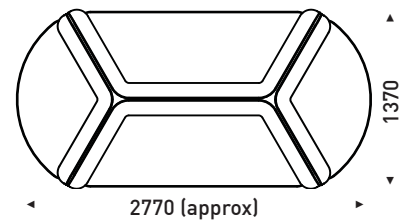
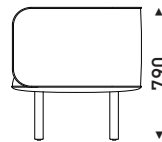
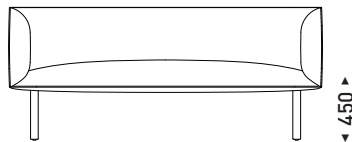
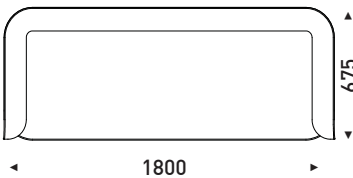


1370 Lounge

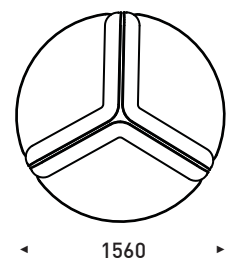
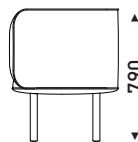
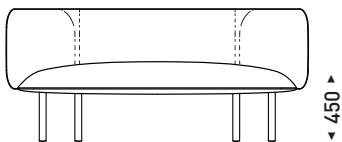
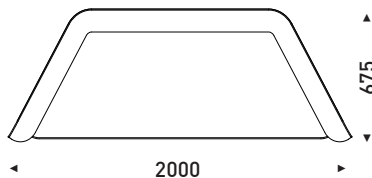


### Configurations

1800 Lounge



2000 Lounge



## Wes

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### Care & Maintenance

#### Fabric

Upholstered products such as lounges should be protected from direct sunlight as this may lighten fabric colour. Vacuum regularly on low suction. Regularly rotate reversible cushions to allow even fading.

#### Leather

Upholstered products such as lounges should be protected from direct sunlight, direct heat and weather. Regularly dust with a clean dry duster.

#### Powder coated & chrome steel

Chair and table legs should be wiped down with a soft damp cloth. Do not use abrasive cleaning products.

#### Laminate

Desks & tables should be cleaned with a soft, damp cloth. Do not use abrasive cleaning products. Wipe any liquid spills away quickly.

